



SANTA MARGARITA, CA USA

TOAST TO EARTH DAY ON CALIFORNIA'S CENTRAL COAST

TICKETS ON SALE NOW TO CELEBRATE AT THE 4TH ANNUAL EARTH DAY FOOD & WINE FESTIVAL

- WHO:** Raising a glass to Earth Day at the 4th Annual Earth Day Food & Wine Festival will be dedicated growers, vintners, chefs and food purveyors sharing their wares and mission with earth conscious consumers. Gathered by the Central Coast Vineyard Team (CCVT) a 501c non-profit organization, exhibitors and guests will mingle with one another as they celebrate each participant's hard work and commitment to sustainable practices in the vineyards and at home all in effort to protect natural and human resources.
- WHAT:** Relish in the good life at the 4th Annual Earth Day Food & Wine Festival April 16-18, 2010 at the historic Santa Margarita Ranch. Over 200 purveyors, committed to sustainably produced food and wine, will tantalize your taste buds with locally grown fruits, vegetables, meats, cheeses, olive oils, hand-crafted wines and more all in celebration of Earth Day. The festivities continue as you sway to live music, bid at the silent auction, nibble samples of local cuisine and shake the hand of farmers who grow the great food and wine all while nurturing a healthy environment.
- Feel good about the minimal footprint with the event's commitment to host a zero-waste celebration. An extensive recycling and composting program, plastic reduction policy, solar powered entertainment stage, convenient countywide shuttle services and carpooling initiatives are utilized to reduce waste and energy throughout the entire weekend. As a result, in 2009 the Earth Day Food & Wine event generated only two bags of trash for over 1000 guests.
- Passes for the 4th Annual Earth Day Food & Wine Festival range from \$15 to \$500 and are now available for purchase at www.earthdayfoodandwine.com
- WHEN:** Friday, April 16 through Sunday, April 18, 2010
- WHERE:** The historic Santa Margarita Ranch at 9000 Yerba Buena Avenue, Santa Margarita, California USA.
- WHY:** In its 4th year, the Earth Day Food & Wine Festival benefits farmworker education and sustainable ag research conducted by the Central Coast Vineyard Team (CCVT), a 501c(3) non-profit organization. For over 15 years the Central Coast Vineyard Team has collaborated with over 300 growers, wineries, consultants, researchers and natural resource professionals to promote sustainable winegrowing throughout California's Central Coast.
- CONTACT:** For more information about the 4th annual Earth Day Food & Wine Festival or the Central Coast Vineyard Team please contact Faith Wells at communications@vineyardteam.org or 805.369.CCVT(2288).
- WEBSITES:** www.earthdayfoodandwine.com