

Central Coast Vineyard Team's

EARTH DAY FOOD & WINE FESTIVAL

Saturday, April 17, 2010 ▪ Santa Margarita, CA

VENDOR INSTRUCTIONS

WHEN CAN I ARRIVE?

Vendor registration begins at 10 am and ends promptly at 12 pm - any unoccupied booths after 12 pm will be converted into water stations.

EVENT PASSES

You are allowed TWO staff event passes. You must present your name badges in order to be admitted to the event. Additional staff passes may be purchased by April 10 by contacting Kyle Wommack at 805.369.2288 or kyle@vineyardteam.org

PARKING

When you arrive, volunteers will unload your vehicle and take your product and supplies to your booth while you park. Parking is limited so please use Vendor Parking only. Carpoolers are welcome!

BANNERS

You are more than welcome to hang a banner but it needs to be in front of your booth, not on the tent, barn walls, or overhang.

ELECTRICITY

Electricity is not available - please plan accordingly.

MINIMAL FOOTPRINT

In the spirit of Earth Day, we have created a "waste free" event. We use all reusable, recyclable and compostable supplies and materials. Appropriate containers are readily accessible throughout the venue. PLEASE use these containers when appropriate and take any extra promotional materials and non-recyclable trash home with you! In 2009, the event generated only two bags of trash for over 1,000 visitors.

DIRECTIONS

From 101 North or South:

- Exit 211 for Santa Margarita/Hwy 58 and proceed East
- Turn left on Yerba Buena and proceed to ranch entrance
- From entrance gate, drive 0.6 miles to the event

This is a working ranch and we ask that you follow the posted speed limits.

WINERIES & BREWERIES

We provide a 6' foot table, linens, glasses, ice, dump bucket, chairs and signage. We ask that you bring wine to pour for 800 people split among 40 wineries (approx 4-6 cases). You will also need to bring the usual implements: **water pitcher, openers, ice containers,** and any promotional materials and table decorations.

DESIGNATED DRIVERS and UNDERAGED ATTENDEES will be wearing neon pink wristbands - **do NOT serve any alcohol to these guests.** All other guests will have Gold, Silver and Yellow wristbands.

ICE will be brought to your booth, courtesy of Ecovine Solutions.

CORKS and BOTTLES will be recycled. Please use the appropriate brown paper bag at your booth for natural corks and leave empty bottles on your table.

FOILS and other NON-RECYCLABLES can be disposed of in the appropriate brown paper bag at your booth.

EXHIBITORS

We provide an 8' foot table, linens, chairs and signage. We ask that you bring any promotional materials and table decorations. We encourage hands-on, visual demonstrations at your booth.

FOOD ARTISANS

We provide an 8' foot table, linens, plates, bowls, utensils, chairs and signage. We ask that you provide tastes for 300 people if you are an Attending Food Artisan and tastes for 800 people if you are a Showcase Food Artisan. You will also need to provide your own serving and heating dishes, prep materials, table decorations and promotional materials.

The Earth Day Food & Wine Festival is a zero-waste event and we ask that you follow these guidelines:

- **No fringe-top toothpicks**
- Please purchase materials from vendors who provide reusable, recyclable and compostable supplies.

CONTACT US

Thank you again for participating in the Earth Day Food & Wine Festival. Please contact Kyle Wommack at 805.369.2288 or email kyle@vineyardteam.org. The week of the event Kyle can be reached on her mobile at 805.286.2879

